

The Seattle Aquarium Connections program



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The Seattle Aquarium aims to be inclusive and welcoming to all, and believes that our audience should reflect the diversity of our region. Toward that end, the Seattle Aquarium Connections program provides complimentary admission tickets through community partner organizations.

The goal of Seattle Aquarium Connections is to provide opportunities to experience the Aquarium to those in our community who might otherwise experience barriers to engaging with us. To support our mission of *Inspiring Conservation of Our Marine Environment*, we hope to create authentic, mutually beneficial relationships that build trust among the Aquarium and our partner communities, and provide quality, culturally relevant marine conservation educational experiences to all.

Who qualifies for the program?

Eligible partners include service-based nonprofit or governmental organizations that support members of marginalized communities including but not limited to: low-income families; communities of color; immigrant and refugee communities; people with disabilities; the deaf community; people who are blind; families or individuals experiencing homelessness; and others. If your organization is interested in becoming a partner, please apply [here](#).

What is expected of Seattle Aquarium Connections partners?

Connections partners must designate **one main contact** to order and distribute Aquarium tickets for the organization. The designated main contact will represent the organization and act as a liaison between the Aquarium and any coworkers who may want to use Seattle Aquarium Connections tickets.

The main contact will make all group reservations and order all individual tickets needed by the organization. They are also in charge of making sure that all tickets distributed are tracked on the distribution logs provided by the Aquarium and returning those distribution logs before ordering more tickets.

Further, the main contact is responsible for educating all programs and individuals within their agency about the Connections program. If the main contact changes, it is the responsibility of the Connections partner organization to inform the Seattle Aquarium of the change.

The Seattle Aquarium lists all Connections partner agencies and links the main contact on our website.

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What types of tickets are distributed?

The Seattle Aquarium Connections program distributes two types of tickets to our partner organizations.

Group reservations: Advance, online registration is required for groups of 10 or more people (including chaperones) who are coming to the Aquarium together. You will receive an entrance confirmation to bring when entering the Aquarium. This helps keep down the cost and waste of printing paper tickets.

Individual tickets: Individual tickets are distributed to qualifying families and patrons of partner organizations who wish to visit the Aquarium on their own. Tickets must be recorded in the distribution log and are valid for six months from the date they were printed. If you are an organization bound by confidentiality laws, please make a note on your log and include all the information you are able to give. Aquarium tickets may only be distributed to staff members of partner organizations if said staff qualify for services that you provide.

Tickets should never be used as a reward, incentive or donation item for fundraising. They do not have a cash value, are nontransferable, should never be sold, and are not to be given to employees or non-qualifying individuals for personal use.

How to apply to be a Seattle Aquarium Connections ticket partner:

You must provide the following information:

- Agency name and address
- Main contact information (name, email, direct phone number)
- Website address
- An agency description and/or mission statement
- A description of the demographics and/or populations you serve, as well as the number of people you serve.
- Nonprofit federal tax ID number
- Estimated number of tickets you would request per year

Apply online [here](#). If you have any questions about the online application, please call: (206) 693-6139 or email connections@seattleaquarium.org.

Seattle Aquarium mission:

Inspiring Conservation of Our Marine Environment