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**MEET QUORA & SISCO**

**ABOUT THE CAMELS**

**NAME:** Quora (female)
**BIRTHDAY:** February 13, 2019
**BORN AT:** Chahinkapa Zoo
**CAME TO RPZOO:** October 2019
**ANIMAL ID:** Smaller and lighter color
**PERSONALITY TRAITS:** Strong willed and shy, but is becoming more curious and friendly
**ZOO DIET:** Hay, carrots, apples and wild herbivore grain
**FAVORITE FOODS/TREATS:** Leaf eater biscuits (dry grain)

**NAME:** Sisco (male)
**BIRTHDAY:** March 5, 2017
**BORN AT:** Idaho Falls Zoo
**CAME TO RPZOO:** February 2018
**ANIMAL ID:** Larger and darker fur
**PERSONALITY TRAITS:** Very curious and outgoing
**ZOO DIET:** Hay, carrots, apples and wild herbivore grain
**FAVORITE FOODS/TREATS:** Ranger 20
**FAVORITE ENRICHMENT:** Any hanging toys, especially made of firehose
**ZOOKEEPER STORY:** Every morning when the Scottish Highland cattle go into the side yard Sisco walks over to greet them

**CONSERVATION ACTION:**
Be an herbivore like the camels! Join the Meatless Monday campaign. Reducing your consumption of meat can help reduce the production of greenhouse gases that impact climate change. Producing ONE quarter-pound beef burger uses enough energy to power an iPhone for 6 months.
MEET LINNEA + JEB

Species: West African Crowned Crane
Balearica regulorum

BIOGRAPHY

• KEEPER DRIVEN

• WHAT WOULD YOU ASK SOMEONE YOU JUST MET:
  ◦ WHAT'S YOUR NAME?
  ◦ HOW OLD ARE YOU?
  ◦ WHERE ARE YOU FROM?
  ◦ WHAT DO YOU LIKE TO DO?

• CONSERVATION ACTION
  ◦ STAYED AWAY FROM MONEY
  ◦ THINGS ANYONE CAN PARTICIPATE

• INFORMAL 'DISCOVERY' LAYOUT

ABOUT THE WEST AFRICAN CROWNED CRANES

NAME: Linnea (female)
BIRTHDAY: August 5, 1999
BORN AT: Miami Zoo
CAME TO RPZOO: May 2005
ANIMAL ID: Has a yellow tag on her legs and cheeks are a deeper red
PERSONALITY TRAITS: The Queen - dominant and protective
ZOO DIET: Grain & worms
FAVORITE FOODS: Grain & worms
ZOOKEEPER STORY: When participating in a training session with her zookeeper, Linnea will often make a purring sound

NAME: Jeb (male)
BIRTHDAY: May 29, 2007
BORN AT: San Antonio Zoo
CAME TO RPZOO: July 2009
ANIMAL ID: Metal band on his right leg
PERSONALITY TRAITS: Standoffish
ZOO DIET: Grain & worms
FAVORITE FOODS: Superworms
ZOOKEEPER STORY: During courtship Linnea and Jeb will perform a "nuptial dance"

CONSERVATION ACTION:
Reduce your waste. Recycling what you can reduces the amount of new materials being used and upcycling items is a creative way to make an old item into something more valuable.
MEET
THE BISON

SPECIES: BISON
Bison bison

ALL OF THE ADULT BISON ARE TRAINED TO RETURN TO THE BARN WHEN THEIR ZOODEE RINGS A BELL. THIS HELPS THEM COME IN AT THE END OF THE DAY OR IN THE EVENT OF AN EMERGENCY.

Laila
NAME: Laila (female)
BIRTHDAY: October 14, 2013
BORN AT: RPZoo
ANIMAL ID: Larger of the adult females
PERSONALITY TRAITS: Playful
ZOO DIET: Hay and Range 20
FAVORITE TREATS/FOOD: Range 20, cereal and browse (leaves)
FAVORITE ENRICHMENT: Giant jolly ball, new logs and piles when keepers try to clean

Lena
NAME: Lena (female)
BIRTHDAY: July 12, 2011
BORN AT: RPZoo
ANIMAL ID: Smaller of the adult females
PERSONALITY TRAITS: Pushy and likes the other bison to know she's in charge
ZOO DIET: Hay and Range 20
FAVORITE TREATS/FOOD: Range 20, cereal and browse (leaves)
FAVORITE ENRICHMENT: Giant jolly ball, new logs and piles when keepers try to clean

Ole
NAME: Ole (male)
BIRTHDAY: July 10, 2006
BORN AT: Big Sky Ranch
CAME TO RPZoo: June 2013
ANIMAL ID: Largest in size
PERSONALITY TRAITS: Easy going and does things at his own pace
ZOO DIET: Hay and Range 20
FAVORITE TREATS/FOOD: Range 20, cereal and browse (leaves)
FAVORITE ENRICHMENT: Bowling ball & barrels

CONSERVATION ACTION:
You can support bison conservation by visiting national and state parks that are home to bison, such as Theodore Roosevelt National Park in North Dakota. Always remember to view wildlife from a safe distance.
DESIGN STYLE

MATCH + MODERNIZE

- DARK GREEN (2014)
  - 'FACT FILE'
  - EVERY ANIMAL HAS ONE
  - BIG INVESTMENT

- BIOGRAPHY SIGN (2019)
  - 2 PHOTOS (INDIVIDUAL DIFFERENCES)
  - MOST ANIMALS HAVE ONE
  - PLAYFUL DESIGN/FONT

- MEDIA GUIDE
  - INCORPORATED IN 2017 AT THE BEGINNING OF A MAJOR CAPITAL CAMPAIGN
  - CHOSE COLORS THAT MATCHED THE OLD COLOR SCHEME WHILE STILL ALLOWING US TO PHASE IT OUT

- FOREGROUND (2022)
  - NEW 'FACT FILE' SIGNS
  - MORE FORMAL THAN BIO SIGN MORE MODERN THAN THE FORMER FORMAL
WHAT ABOUT THE TOUGH QUESTIONS?

MEET CLOVER

ABOUT ME!

BIRTHDAY: March 17, 2016
SHANK: Northeastern No. 1
COME TO ZOO: April 2015
ANIMAL: Cub
Clover has two different colored eyes

PERSONALITY TRAIT: Funny and sweet
ZOO DIET: Meat, bones, and vegetables

FAVORITE THINGS: Playing with sticks
ZOOKEEPER TIPS: Clover is a great animal to watch

MEET THE BROWN BEARS

ABOUT ME!

SPECIES: BROWN BEAR
Hobby: napping

ALL OUR BEARS ARE RESCUES. SOME OF THEM WERE ABANDONED, OR WERE ORPHANS. WE ARE HERE TO HELP!

Judy

Judy

Goldie

Gilly

Quady

CONSERVATION ACTION:

You can help support the conservation of animals by visiting: AAZA (Association of Zoos and Aquariums) facilities. AAZA facilities, like Riverbanks, participate in African Lion SAVES (Sharing Animal Values for Endangered Species) programs with the goal of doubling the number of lions in the wild by 2020.

MEET QUORA & SISCO

ABOUT THE THE CAMELS

NAME: Gisela & Sisco
BIRTHDATE: March 2018
SHANK: Gisela & Sisco
CAME TO ZOO: October 2018
ANIMAL: Camels

FAVORITE THINGS: Grazing and napping
ZOO DIET: Hay, carrots, and fruit

CONSERVATION ACTION:

S ز

MEET JASIRA + KIOTA

ABOUT THE AFRICAN LIONS

NAME: Jasira (female)
BIRTHDATE: October 5, 2006
SHANK: Milwaukee Zoo
COME TO ZOO: September 2007
ANIMAL: African Lion
PERSONALITY TRAIT: Fearless
ZOO DIET: Meat, bones, and vegetables

FAVORITE THINGS: Roofstock local: Sunshine Shelters. Jasira loves her zebra and kids. She also likes to sit on top of pride rock to watch the lions.

NAME: Kiola (male)
BIRTHDATE: August 25, 2005
SHANK: Oklahoma Zoo
COME TO ZOO: September 2005
ANIMAL: African Lion
PERSONALITY TRAIT: Lazy
ZOO DIET: Meat, bones, and vegetables

FAVORITE THINGS: Roofstock local: Sunshine Shelters. Kiota is the only male in the pride. Kiota loves his zebra and kids.

CONSERVATION ACTION:

You can help support the conservation of animals by visiting: AAZA (Association of Zoos and Aquariums) facilities. AAZA facilities, like Riverbanks, participate in African Lion SAVES (Sharing Animal Values for Endangered Species) programs with the goal of doubling the number of lions in the wild by 2020.
NEXT SIGN GENERATION
LESSONS SINCE 2020 INSTALLATION
FRAME TILES | WEATHER TESTING | GEOGRAPHIC AREA COLOR CODING | FORMAL SURVEYS AVAILABLE

PHOTOS BORROWED FROM ZOO TAMPA
Pre-Survey 1

What is your age? (check one box)
- 18 - 24
- 25 - 34
- 35 - 44
- 45 - 64
- 55 - 64
- 65 +

What is your gender:

What is your zip code?

Are you a RPZoo member for 2020?
- Yes
- No

How do you feel about animals? (check one box)
- I love them
- I like them
- I do not like them

How would you describe animals at the Zoo?
Make an X in the box that best describes how you would rate that animal along each scale (see example below)

<table>
<thead>
<tr>
<th></th>
<th>Shy</th>
<th>X</th>
<th>Outgoing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Important</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Important</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Boring</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interesting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No personality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lots of personality</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Not similar to me</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Similar to me</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

How much do you agree or disagree with each of these statements?
There is no right or wrong answer; just circle the number that best describes how you feel when you read the statement.

<table>
<thead>
<tr>
<th></th>
<th>Strongly disagree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I do not think animals have feelings like people</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>I can imagine how I would feel if I were an animal having a problem in the wild, like not having enough food to eat or a place to sleep</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

Why are you visiting the zoo today? (check all that apply)
- To see the animals
- Something to do
- To go for a walk
- To learn about the animals
- Other:

Who are you visiting the zoo with? (check all that apply)
- Kids
- Grandkids
- Grandparents
- Adults
- Friends

PRE
GUEST SURVEY
Post-Survey 1

How do you feel about animals? (check one box)
- I love them
- I like them
- I do not like them

Did you read any of the animal signs today?
- Yes
- No

If yes, what animals do you remember reading about?

During your visit today did you... (check all that apply)
- Attend a keeper chat
- Buy something at the concession stand
- See a keeper or intern
- Talk to a keeper or intern
- Observe a training session with one or more animals
- Ride the train and/or have a child ride the train
- Feed the goats
- Touch an animal

How would you describe animals at the Zoo?
Make an X in the box that best describes how you would rate that animal along each scale (see example below)

<table>
<thead>
<tr>
<th>EXAMPLES</th>
<th>Shy</th>
<th>X</th>
<th>Outgoing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Not Important</td>
<td>Boring</td>
<td>Interesting</td>
<td>No personality</td>
</tr>
</tbody>
</table>

How much do you agree or disagree with each of these statements? There is no right or wrong answer; just circle the number that best describes how you feel when you read the statement.

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly agree</th>
<th>Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree</th>
<th>Strongly</th>
</tr>
</thead>
<tbody>
<tr>
<td>I do not think animals have feelings like people</td>
<td>1</td>
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<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

The information on the signs increased my understanding of the animal’s behavior in the exhibit 1 2 3 4 5
Seeing the animals today made me feel connected to nature 1 2 3 4 5
After visiting the zoo, I feel more like my actions can make a difference in helping to protect animals in the wild 1 2 3 4 5
After visiting the zoo, I want to do something new to support conservation organizations (make a donation, sign a petition, etc.) 1 2 3 4 5
I want to share what I learned about these animals with others 1 2 3 4 5
I have a greater sense of connection with the animals after reading the information in the signs 1 2 3 4 5
I want to learn what else I can do to help protect and preserve these animals in the wild 1 2 3 4 5

From reading the animal signs, do you recall a way you can help animals through your conservation action? List all you can remember.